

# **Tribal Q1 Webinar**

Lifeline Program Overview



# Housekeeping

- Audio is available through your computer's speakers
- The audience will remain on mute
- Enter questions at any time using the Q&A box
- If your audio or slides freeze, restart the webinar

#### **Annotations and Feedback Features**



#### **Today's Presenters**



**Tiffany Brady**Manager of Communications | Lifeline

Tiffany manages all communications for Lifeline, including state and federal partnerships.



**Leah Sorini**Communications Specialist | Lifeline

Leah develops external communications, including website content, email campaigns, and training.



Kraynal Alfred
Tribal Liaison | USAC

Kraynal coordinates Tribal outreach across USAC.

TribalLiaison@usac.org

# **Today's Agenda**

- 1. USAC: Who We Are
- 2. Introduction to the Lifeline Program
- 3. COVID-19 Response
- 4. Lifeline Tribal Resources

# **Today's Objectives**

- An introduction to USAC's Lifeline program so that attendees understand:
  - Each stakeholder's role in the program
  - How the Lifeline program works
  - How consumers qualify for the Lifeline program
  - Temporary program changes made in response to the pandemic
  - Where to go to get more information about the Lifeline program and how to get help with program processes

### **USAC: Who We Are**

The Universal Service Administrative Company

#### **USAC Overview**

- The Universal Service Fund exists to ensure that all people in the United States have access to quality, affordable connectivity service
- USAC is an independent, not-for-profit organization designated by the Federal Communications Commission (FCC) as the permanent administrator of the Universal Service Fund and its four programs



# Each Stakeholder Helps Support the Lifeline Program's Objectives Indirect Stakeholders

Federal Communications Commission (**FCC**)  Develops policies and regulations for the Lifeline program and provides guidance to USAC

Universal Service
Administrative Company
(USAC)

- Lifeline administrator
- Educates stakeholders on processes, systems, and rules and requirements

# **Each Stakeholder Helps Support the Lifeline Program's Objectives**Direct Stakeholders

Service Providers

- Provide subscribers with Lifelinesupported services
- Comply with rules and requirements

Lifeline Subscribers

- Receive Lifeline-supported services
- Keep information up to date

Lifeline Eligible Consumers

- Individuals eligible for the benefit
- Not yet completed the application or enrolled in the program

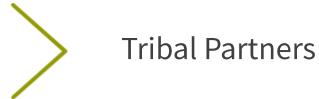
# **Each Stakeholder Helps Support the Lifeline Program's Objectives**Stakeholders with Shared Consumers

**Consumer Advocates** 

- Nonprofits, shelters, and foodbanks
- Educate consumers about Lifeline

State and Federal Partners

- Public utility commissions and Lifelinequalifying government programs
- Educate consumers about Lifeline



- Tribal governments, agencies, and nonprofits serving Tribal communities
- Educate consumers about Lifeline

# **Introduction to the Lifeline Program**

Federal Benefit for Phone or Internet Service

#### What is Lifeline?

- Monthly discount up to \$9.25
- Tribal lands, monthly discount up to \$34.25
  - Applies to qualifying fixed or mobile services
- Link Up: a Tribal lands one-time benefit up to \$100

### **Lifeline Benefit**

# Minimum Service Standards (MSS)

Mobile Voice	Mobile Broadband	Home Broadband
1000 Minutes	Speed: 3G or better; Usage Allowance: 4.5 GB	Speed: 25/3 Mbps; Usage Allowance: 1024 GB

#### **Service Type**

Service Type	Description	Lifeline Support Amount (Effective December 1, 2020)
Voice (mobile or landline)	Voice only service that meets MSS	\$5.25
Broadband (internet)	Broadband only service that meets MSS	\$9.25
<b>Bundled Voice</b>	Voice and broadband service that meets the voice MSS only	\$5.25
<b>Bundled Broadband</b>	Voice and broadband service that meets the broadband MSS only	\$9.25
Bundled Voice and Broadband	Voice and broadband service that meets both the voice and broadband MSS	\$9.25

# **Eligibility**

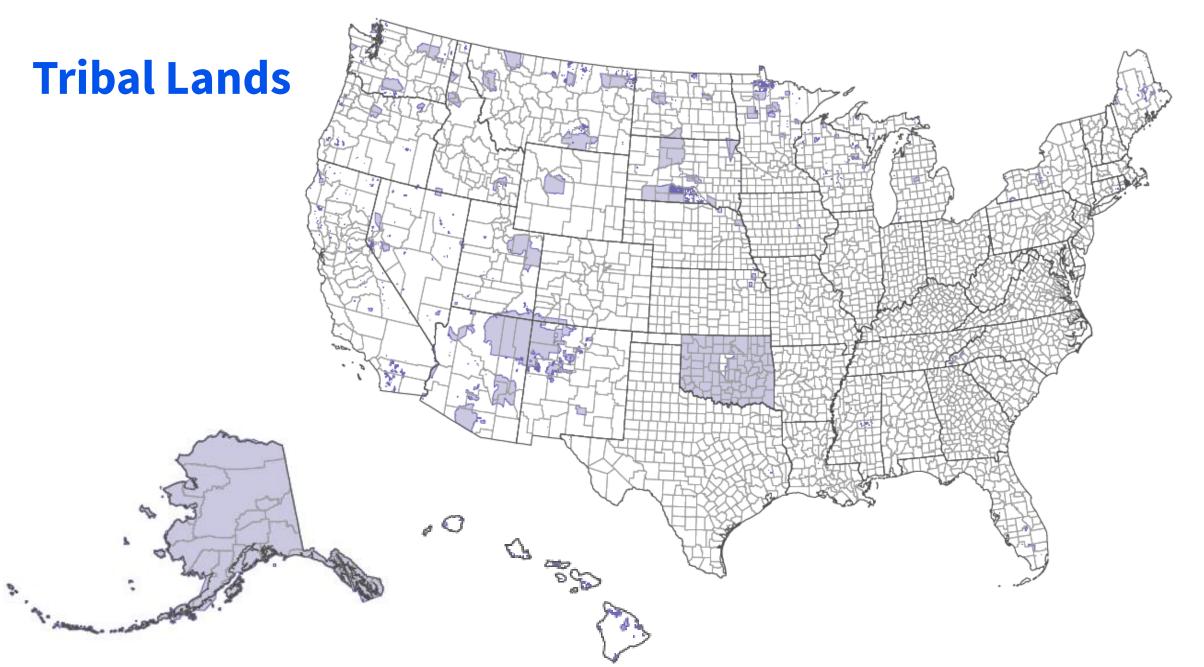
- Income is at or below 135% of the federal poverty guidelines
- Participate in at least one of the following government programs:
  - Medicaid
  - Supplemental Nutrition Assistance Program (SNAP)
  - Supplemental Security Income (SSI)
  - Federal Public Housing Assistance (FPHA)
  - Veterans and Survivors Pension Benefit

# **Eligibility: Tribal Lands**

- Bureau of Indian Affairs General Assistance (BIA-GA)
- Tribally-Administered Temporary Assistance for Needy Families (TTANF)
- Tribal Head Start (must meet qualifying income standard)
- Food Distribution Program on Indian Reservations (FDPIR)

#### **Tribal Lands**

- Definition for "Tribal lands" used by Lifeline program (47 CFR 54.400(e)):
  - "For purposes of this subpart, 'Tribal lands' include any federally recognized Indian tribe's reservation, pueblo, or colony, including former reservations in Oklahoma;
  - Alaska Native regions established pursuant to the Alaska Native Claims Settlement Act (85 Stat. 688);
     Indian allotments;
  - Hawaiian Home Lands areas held in trust for Native Hawaiians by the state of Hawaii, pursuant to the Hawaiian Homes Commission Act, 1920 July 9, 1921, 42 Stat. 108, seq., as amended;
  - And any land designated as such by the Commission for purposes of this subpart pursuant to the designation process in § 54.412."



# **Additional Qualification Requirement**



- One Lifeline benefit allowed per "independent economic household" (household)
  - Group of people who live together and share money (even if they are not related to each other)

# **National Verifier: Centralized Application System**



Online – Apply at <a href="CheckLifeline.org">CheckLifeline.org</a>



**By Mail** – Print <u>application</u>



**Through a Service Provider** – Find a company using the <u>Companies Near Me</u> tool

# **Lifeline Program Review**

Consumer qualifies for Lifeline



Consumer signs up with service provider



USAC reimburses Lifeline service provider

**Temporary Program Changes** 

- FCC and USAC released a series of waivers to ensure that consumers have access to the connectivity services they need during the pandemic
- Most of these temporary changes, with the exception of the waiver of the FCC's non-usage rule, are now set to expire on June 30, 2021
  - The FCC has limited the waiver extension timeframe associated with the non-usage requirement so that it does not extend beyond May 1, 2021
- More information on USAC's <u>Lifeline COVID-19 Response</u> webpage

More flexibility for consumers



 Adjusted the income and identification documentation requirements to allow individuals recently unemployed or social distancing due to the pandemic to more easily complete their Lifeline application

Continued service for consumers



- Lifeline recertification, reverification, and general de-enrollment requirements paused through June 30, 2021, to ensure Lifeline subscribers are not involuntarily de-enrolled from the program
- Reminder: Non-usage waiver requirement expires May 1, 2021

• State agency access to the National Verifier



 Expanded access to the National Verifier to enable state agencies to assist consumers with the Lifeline application process during the pandemic, much like Lifeline service providers do today

More flexibility for consumers residing in rural areas on Tribal lands



- FCC temporarily waived its rules to allow Lifeline providers to begin providing service to eligible consumers residing in rural areas on Tribal lands even if those consumers have not yet submitted certain supporting documentation to complete their Lifeline application
- The consumer will then have 45 days to submit their documentation to maintain their Lifeline benefit

# Lifeline Tribal Resources Support

#### **USAC's Websites**

USAC has two websites available:



- Lifeline's consumer website available: <u>LifelineSupport.org</u>
- USAC's Lifeline website for service providers, state and federal partners, and Tribal partners: <u>usac.org/lifeline</u>

#### **USAC's Websites**

- Tribal specific content for <u>consumers</u>
- Tribal specific content for <u>service provider</u>, <u>state and federal partners</u>, <u>and Tribal partners</u>

#### **Educational Resources for Tribal Consumers**



- Lifeline's <u>Tribal Flyer</u>
  - How consumers apply
  - Action consumers may need to take to manage their benefit

#### **Educational Resources for Tribal Consumers**



- Lifeline's <u>Tribal Toolkit</u>
  - Compilation of educational resources
  - Use the material as templates to distribute information about the Lifeline program or share directly as is
  - Includes newsletter article, radio script, social media posts, and more

#### **Upcoming Quarterly Tribal Webinars**

All webinars from 3:00 p.m. to 4:00 p.m. ET



- <u>Lifeline Tribal Webinar Q2</u> on Wednesday, June 2, 2021
- <u>Lifeline Tribal Webinar Q3</u> on Wednesday, September 1, 2021
- <u>Lifeline Tribal Webinar Q4</u> on Wednesday, December 1, 2021

#### **Lifeline Team**

#### **Contact the Lifeline Support Center**



Email: LifelineSupport@usac.org



**Call**: (800) 234-9473 (press 1 for English; press 2 for Spanish)

The Lifeline Support Center serves consumers and those supporting consumers, and is available **7 days a week, from 9:00 a.m. to 9:00 p.m. ET**.

#### **USAC Tribal Liaison**

#### **Email the USAC Tribal Liaison**

- Email USAC's Tribal Liaison at <a href="mailto:TribalLiaison@usac.org">TribalLiaison@usac.org</a>
  - If you need help connecting to a Lifeline program analyst
  - If you have feedback
  - If you have questions about any of the USAC programs
  - If you want to say hi

# **Emergency Broadband Benefit Program**(EBB Program)

**Quick Introduction** 

#### **Emergency Broadband Benefit Program (EBB Program)**



Broadband and device benefit for low-income consumers during the COVID-19 pandemic.

Eligible consumers can receive:

- Up to \$50/month discount for broadband services
- Up to \$75/month discount for broadband services for households on qualifying Tribal lands;
- A one-time discount of up to \$100 for a laptop, desktop computer, or tablet supplied through a participating provider (consumer co-pay of more than \$10 and less than \$50 required)

The Emergency Broadband Benefit is limited to one monthly service discount and one device discount per eligible household

Program is temporary and expires when funds are exhausted or six months after the Department of Health and Human Services (HHS) declares the end of the COVID-19 health emergency

#### **Eligibility Criteria**

Households can qualify for the EBB Program by showing that at least one member of their household meets one of the following criteria:

- 1. Qualifies for the FCC's <u>Lifeline program</u>, including those who are on Medicaid or receive SNAP benefits,
- 2. Approved for the free or reduced-price school breakfast/lunch program, including through the USDA Community Eligibility Provision,
- 3. Experienced substantial documented loss of income since February 29, 2020 and the household had a total income in 2020 below \$99,000 for single filers and \$198,000 for joint filers,
- 4. Received a federal Pell Grant in the current award year, or
- 5. Qualifies for a participating provider's existing low-income or COVID-19 relief program, subject to FCC approval of that provider's eligibility process.

#### **EBB Program Requirements**

- Broadband service plans that were available as of December 1, 2020 are eligible for reimbursement.
- Broadband providers, including those that have not been designated as eligible telecommunications carriers (ETCs), can participate in the EBB Program after filing an Election Notice with USAC. Non-ETCs must receive FCC approval to participate in the program prior to filing their Election Notice.
- EBB Program service providers will use the Lifeline National Eligibility Verifier (National Verifier)
  to check consumer eligibility and will use National Lifeline Accountability Database (NLAD) and
  Lifeline Claims System to enroll subscribers and submit reimbursement requests. Providers with
  existing low income or COVID-19 programs can seek FCC approval to use an alternative eligibility
  verification process.
- The FCC expects the Emergency Broadband Benefit program to be open to eligible households before the end of April 2021. Please check the FCC's website, <a href="www.fcc.gov/broadbandbenefit">www.fcc.gov/broadbandbenefit</a>, regularly for the latest information.

# **Take Our Survey**



- We want to hear about your webinar experience
- Expect an email from <a href="mailer:surveygizmo.com">invites@mailer.surveygizmo.com</a> with a unique survey link in 1-2 business days
- We appreciate your feedback

